

PRESS RELEASE

Nantes, September 25, 2025

**PRODUIRE AU SUD BECOMES
PRODUCTION AND STORYTELLING (PaS)**



A new identity for the 25th anniversary of the workshop and the announcement of the selected projects in Nantes

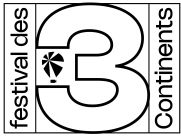
On the occasion of its 25th anniversary, **Produire au Sud** is changing its name to **Production and Storytelling (PaS)**.

This change, which has been in the works for several years, reflects a desire for openness, coherence, and commitment. As Lucas Taillefer, head of PaS workshops, points out:

"We've been discussing this for a while. The term 'Sud' or 'les Suds' ('Global South' in English) is outdated. It perpetuates the idea of an ignorant South and a knowledgeable North, which does not reflect our vision or values. Stopping the use of North and South is rejecting a form of condescension and neo-colonial undertones, and affirming our commitment to principles of equality, alterity, and humanity."

The acronym PaS keeps the memory of the workshop's history while embodying its renewal: **Production and Storytelling**, two core pillars of the workshop since its creation 25 years ago.

PaS continues its founding mission: supporting new narratives, fostering the structuring of projects, and strengthening links between cinema professionals internationally, without borders or imposed hierarchies.



This new name also marks a visual identity change for PaS. Its new logo features the hot air balloon, a symbol of the Nantes-based association Les 3 Continents.

PaS's 25th anniversary will be celebrated during the 47th edition of the Festival des 3 Continents, which will take place from November 21 to 29, 2025.

PaS Workshop – Nantes 2025: Selected Projects

From **November 23 to 28, 2025**, as part of the Festival des 3 Continents, the PaS workshop in Nantes will host five feature film projects in development, led by director/producer pairs.

Here are the five selected projects, representing a demanding selection that reflects the diversity of contemporary cinematic storytelling and the commitment of emerging talents worldwide:

- **A Good Day Will Come** (Iran) represented by Amir Zargara, director, and Asa Kazerani, producer.
- **Al-Madeeneh 2008 / 2008 المدينة** (Yemen) represented by Yousef Assabahi, director, and Alaa Amer, producer.
- **Ghost Courtyard / Cour fantôme** (Mali) represented by Seydou Cissé, director, and Moïse Togo, producer.
- **Kabootar** (India) represented by Ishan Sharma, director, and Nikhil Chaudhary, producer.
- **Negritos** (Peru) represented by Antolín Prieto, director, and Illari Orccottoma, producer.

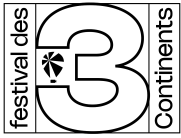
This year, Encore! Chessé Group Endowment Fund is supporting the PaS Nantes workshop, reaffirming its commitment to meaningful and diverse cinema, and to supporting emerging talent.

More information:

PaS Workshop – Nantes: November 23-28, 2025

Festival des 3 Continents: November 21-29, 2025

3continents.com



National and international press contact

Florence Alexandre: +33 1 48 24 12 91 - florence@anyways.fr

& Vanessa Fröchen: +33 6 07 98 52 47 - vanessa.frochen@gmail.com

Regional press contact

Anna Lecerf & Lola Berdaguer: +33 2 40 69 74 14 - +33 6 59 61 57 00

communication@3continents.com

The Festival des 3 Continents is a film event offering a different perspective on cinema and the world through a unique selection of films from Africa, Latin America and Asia. It has been held every year since 1979 in the city of Nantes and the Loire-Atlantique region.

Organised by the non-profit association Les 3 Continents, the festival is committed to providing access to culture for all, with a focus on accessibility for audiences with disabilities, sustainable development and support for equality and diversity in the film industry. 3CONTINENTS.COM